



VideosAlarm

GTM42

Climate Rewilding Experience Zone
Submission Guidelines
OTT INDOLOGY HUB

This is an interactive document to guide you step-by-step through the submission rules and requirements.

Please read it thoroughly, it should answer most of your questions.



CREZ Abbreviations

- 1.GTM - Green Terreno Mars
- 2.IDV - I Deja Vu
- 3.XIB - eXtreme IceBerg
- 4.XLS - Extreme Lifestyle
- 5.TAU - The Aestro Unicorns
- 6.BTX - Build the eXtreme XR City

Inspired from

- 1.GTM :Ramayana
 - 2.IDV : Mahabharat
-

CREZ

Climate Rewilding Experience Zones

This term encompasses the concept of creating immersive zones where visitors can experience and engage with climate rewilding initiatives. It emphasizes the hands-on experience and connection to nature while promoting environmental conservation and restoration.

BTX City

Build the eXtreme XR City

An immersive initiative by Pixel Galaxy. With a track record of organizing global events, BTX connects startups, investors, and accelerators in the XR industry. Bridging innovation and resources, BTX accelerates the growth of cutting-edge technologies..



GTM42 Campaign.

- The iconic leaders & heroes and story concepts, for XR storytelling and/or XR experiences.
- The narrative should be developed with the XR Experience in mind.
- Story concepts should be inspired from the iconic leaders and heroes.
- Participants are free to choose any subject for their story concept as long as the ideas are significant, meaningful and connect to the theme: GTM42 **CREZ**.

The GTM42 CREZ Campaign is based on the fictional charaters of the GTM and IDV Quadrilogy and build on the foundation of the plot to exponentially synronize for Immerssive Infotainment sector.

[VIEW MORE](#) 

John Bucher, Ph.D., PCC
Storyteller & Mythologist
Executive Director
Joseph Campbell Foundation, LA, California

GTM42 Key facts

The GTM42 CREZ Campaign is honoring

Inspiring Stories of Iconic Leaders & Heroes, for XR Experiences

from **Young** and **CREZy** Storytellers across the planet.

The theme

GTM42 CREZ

Participation

**Globally
Fee ₹ 1400 or
PGCIA Certificate
CH14 Card**

Total Prize Money

**\$1.4 Cr INR
including 42
winners to
TOMARS-KOREA**

Submission Period

**14 JUL '23 to
14 Sep '23**

2 Categories

**Young Storytellers
CREZy Storytellers**

Online Submission

BtxCity.com/B42

Jury

**Dr. John Bucher
Dr. Mahek Singh
Neelesh Misha**

Winner announcement

**1400 Entitled 14 Jul '23
108 Concepts 14 Sep '23
42 winner 14 Oct '23
14 top 14 Nov '23**

**B42 Jury Panel 14
Jul '23**

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GTM42 Campaign is inviting stories inspired by non-fictional iconic leaders & heroes inspiring the youth. Entries must be a story, with supporting environment concepts art/photos, mood board that are not yet on the market or in production. The focus of the GTM42 campaign is on story and costume/environment moldboards will be considered as an integral part of an overall story concept.

Multiple Application

Several stories can be submitted per applicant. If you want to participate with multiple entries, please register again. You will receive a new registration number and password for each story.

However, each story can only be registered once.

”Story must be inspired by non-fictional iconic leaders & heroes.”

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The GTM42 campaign invites all submissions from applicants that are 13 years of age or older on 14 Jul '23.

“Submissions from all countries will be considered.”



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The Competition is divided into 2 Categories. You are advised to choose your category during the online submission process.

"Each category will be judged separately."

1. Young Storyteller

Stories from applicants who are currently studying and are under 18 years of age.

2. CREZy Storytellers

Stories from creative intellectuals over 18 years of age.

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Main Criteria:

Story & XR Idea

- How the concept embodies the theme: "GTM"
- How it can be enhanced for XR Experience.

Environment Mood Board

- How well the concept art/photos are presented.*

Additional Criteria:

- Clarity of content
- Quality of presentation
- A thorough analysis of assumptions on which the product concepts are based on
- Clear understanding of the overall user experience
- Feasibility of the concept with regard to processes and compatibility with 's plot.

* The concept art/photos can either be of the applicant or any other artist.

- Online Submission
- Project Information
- Required Documents

NOTES

- All submissions will be digital.
- No physical documents required.
- Applicants will be asked to fill personal and project information into a digital form and upload the required documents at BtxCity.com/GTM42
- The online submission form will be accessible from 14 Jul '23 to 14 Sep '23.
- All required documents need to be uploaded in digital format.
- Printed documents will not be accepted.
- All materials preferred in English but we are open to review in any other languages which can be translated with open translation platforms, and participants are advised to proof-read their descriptions by a native English or preferred language speaker for accuracy.
- The name of the entrant or a company must not appear on any of the items submitted. However, project names – for example “Rang De” – are permitted on all elements and provide a useful reference.

“Submission Period
14 Jul '23 to 14 Sep '23

In order to ensure complete anonymity, projects will only be identified with your registration number throughout the entire campaign.

The number will be automatically assigned when you register.

- Online Submission
- Project Information
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Besides your personal information, you will be asked to add the following information when submitting your projects online at BtxCity.com/B42. This information will help the Jury to clearly understand your concept vision & execution.

A

- **Story Concept Title (max. 10 words)**
Please submit a story name with a descriptive extension.
max. 10 words For Example:
- **“Vijai – Turbulance over Bullets”** or
- **“Om Veer – Maya Protest”** or
- **“VVe Being Donna: The Light, the Dark”**

B

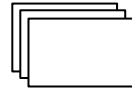
Story Concept (max. 400 words)

- Clearly describe your story concept and the innovative association with IDV characters in your story concept.
- max. 400 words for approx. 5 min audio
- **If your entry is nominated, this text will be published on all communication platforms.**

Some questions you may answer:

- Matching group–Freedom fighter, Entrepreneurs, Sports, Techno-Creative or Anang Pal’s clan.
- What is the problem they counter?
- What is the goal behind the Icon’s hitorical event?
- What is better in your story concept compared to others?
- What element may be suitable for XR Experience?

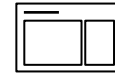
- Online Submission
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A **Story Concept**

Present the story concept in 400 words, inspired from iconic heroes and leaders

- Story concept in .txt, .doc(x), or .pdf only
- Supporting max. 10 images
- Connects with the core IDV concept



B **Mood-Board**

Supporting descriptive sketches, photographs, renderings
These images will be used for BTX PR work.

- .jpg or .png
- Landscape format
- max. 300 dpi resolution
- Single images without logos, frames or text.



C **Video and/or animation (OPTIONAL)**

Use this format to present your work in a short and effective way.

- OPTIONAL Story concept audio narrated in max. 5 minutes
- Supporting OPTIONAL ref video max. 90 seconds footage
- .mov, .mp4 or .avi format

- BTX intends to use block chain to reward the participants for their contribution.
- Rights to the story must be with the applicant at the time that they are submitted for the campaign.
- The copyright and right of use belong to the participant.
- The legal regulations governing intellectual property rights shall apply.
- By sending the entry form, participants declare their acceptance of the rules explained above and that they own the copyright for the project submitted.
- They also consent to reproduction/publication of materials associated with the project submitted and with the persons involved, with no time limit.

Participants also confirm that:

- Entries are story concepts that are not yet in production.
- The story concepts is the applicant's personal work.
- Any mood-board art, images, photography, video or renders have been prepared by/or under the supervision of the participant or taken the permission from the creative concern.
- The participant agrees to abide by the rules of the campaign as determined by BTX and accept the judges' decision as final, and that no correspondence will be entered into.
- The participant warrants that the information supplied in relation to the competition is correct and complete and that any personal information provided by the applicant will be used in accordance with the privacy policy of BTX.

The participant understands that their application, images, and any promotional material relating to their application may be used by BTX as specified in the rules (e.g. exhibition, web, catalogue).

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- Participants must provide their contact details to register for GTM.
- By providing their personal details, participants allow BTX to contact them in order to communicate any information related to the IDV CREZ.
- BTX shall not circulate the data publically.
- By submitting your personal information in the online registration function you give your consent to BTX, its subsidiaries and affiliates to collect and process your personal information for the purpose of administering the gtm42 Campaign.
- You agree that your personal data may be stored and processed within or outside of your country.

- Supplying your personal information is voluntary.
- BTX shall not disclose or convey your personal information in the public, except to its entrusted agencies for purposes related to the campaign administration.
- You may request to opt-out any time by contacting us at teamx@btxcity.com where a correction of your personal information may also be requested.

Trust is a cornerstone of the company's mission and the success of its business depends on it. BTX is committed to maintaining consumers' trust by protecting personal information the company collects about them.

Find full details of our Privacy at: <https://www.btxcity.com/privacy/>



For updates and information

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